

150th Brussels 2022 HOMECOMING

Sponsorship Opportunities

July 28 - August 1, 2022

Dear Brussels Homecoming 2022 Potential Sponsor,

Plans are well underway for the 2022 Brussels Homecoming! The event is planned for **July 28 to August 1, 2022**. This year will mark the 150th homecoming celebration for Brussels. The theme is *"A Candle In The Window"*. Traditionally, the sight of a candle in the window was a sign of welcome for weary travellers. Our committee took a fun take on this with the slogan *"Lets Light It Up"*.

Our committee has been working tirelessly to ensure this event is the best celebration yet, which is well-deserved for our community after such a tough couple of years. Our 2022 Homecoming event will have a number of the traditional events, including festive gardens with live entertainment, a car show, Lions duck races, community dinners, fun events for kids and of course, the parade. Profits from this event will stay within the community.

Your support is welcome in a variety of ways. This includes various sponsorship levels, event sponsorships, and in-kind donations of equipment, materials or services. You will find a number of sponsorship levels in the enclosed material and we would be happy to discuss custom packages as well.

For information specific to sponsorships, please contact one of the Homecoming Committee Chairs (see *below*). As well, additional information is available on our homecoming website www.BrusselsHomecoming.ca. You can also follow us on social media: [Facebook - Brussels Homecoming 2022](https://www.facebook.com/BrusselsHomecoming2022) and [@BrusselsHomecoming2022](https://www.instagram.com/BrusselsHomecoming2022).

On behalf of the Brussels Homecoming 2022 Committee, we thank you for your community support and appreciate your consideration of partnership for the 2022 Homecoming and look forward to your reply.

Sincerely, your 2022 Brussels Homecoming Sponsorship Chairs:

Mike Thomas

mthomas@ezlink.ca
519-887-6449

Dan Fritz

fritzzy647@gmail.com
519-357-7824

Pam McLean

mclean5@tcc.on.ca
519-357-8752

Alix Sholdice

alixandriasholdice@gmail.com
226-222-0094

Let's LIGHT it up!

www.brusselshomecoming.ca

<p>The 1872 <i>Brussels Formed</i></p>	<ul style="list-style-type: none"> ● Business name included in the official weekend program ● Business name/logo included as sponsor on the official Homecoming website ● Business name/logo included as a sponsor on all social media platforms ● The right to promote your business as an official sponsor of Brussels Homecoming 2022
<p>\$250+ *</p>	<ul style="list-style-type: none"> ● Business logo featured on donor wall at event entrance ● Gift pack (including Homecoming swag)
<p>The 1874 <i>Railway Completed</i></p>	<ul style="list-style-type: none"> ● Business name included in the official weekend program ● Business name/logo included as sponsor on the official Homecoming website ● Business name/logo included as a sponsor on all social media platforms ● The right to promote your business as an official sponsor of Brussels Homecoming 2022 ● Business logo featured on donor wall at event entrance ● Gift pack (including Homecoming swag)
<p>\$500+ *</p>	<ul style="list-style-type: none"> ● Cheque presentation photo op
<p>The 1910 <i>Library Built</i></p>	<ul style="list-style-type: none"> ● Business name included in the official weekend program ● Business name/logo included as sponsor on the official Homecoming website ● Business name/logo included as a sponsor on all social media platforms ● The right to promote your business as an official sponsor of Brussels Homecoming 2022 ● Business logo featured on donor wall at event entrance ● Gift pack (including Homecoming swag) ● Cheque presentation photo op ● Two weekend passes included to dinners and events ● Business name/logo printed on posters
<p>\$1,000+ *</p>	
<p>The 1967 <i>Logan Mill Closed</i></p>	<ul style="list-style-type: none"> ● Business name included in the official weekend program ● Business name/logo included as sponsor on the official Homecoming website ● Business name/logo included as a sponsor on all social media platforms ● The right to promote your business as an official sponsor of Brussels Homecoming 2022 ● Business logo featured on donor wall at event entrance ● Gift pack (including Homecoming swag) ● Cheque presentation photo op ● Two weekend passes included to dinners and events ● Business name/logo printed on posters ● Banner supplied by donor displayed at main grounds ● Business name/logo published in newspaper advertising
<p>\$2,000+ *</p>	
<p>The 2022 <i>Homecoming</i></p>	<ul style="list-style-type: none"> ● Business name included in the official weekend program ● Business name/logo included as sponsor on the official Homecoming website ● Business name/logo included as a sponsor on all social media platforms ● The right to promote your business as an official sponsor of Brussels Homecoming 2022 ● Business logo featured on donor wall at event entrance as well as volunteer t-shirt ● Gift pack (including Homecoming swag) ● Cheque presentation photo op ● Four weekend passes included to dinners and events ● Business name/logo printed on posters ● Banner supplied by donor displayed at main grounds ● Business name/logo published in newspaper advertising ● Business name on the radio in advertising leading up to Homecoming 2022
<p>\$3,000+ *</p>	

* In cash or product/service

<p>Water, Water, Water!</p> <p>\$100+ *</p>	<ul style="list-style-type: none"> ● Exposure related to the Water, Water Water! events ● Business name included in the official weekend program ● Business name/logo included as sponsor on the official Homecoming website ● Business name/logo included as a sponsor on all social media platforms ● Gift pack (including Homecoming swag)
<p>Car Show</p> <p>\$250+ *</p>	<ul style="list-style-type: none"> ● Exposure related to the Car Show ● Business name included in the official weekend program ● Business name/logo included as sponsor on the official Homecoming website ● Business name/logo included as a sponsor on all social media platforms ● Gift pack (including Homecoming swag)
<p>Entertainment</p> <p>\$500+ *</p>	<ul style="list-style-type: none"> ● Exposure related to Entertainment ● Business will be advertised on the main stage with banners throughout the whole weekend ● Business name mentioned throughout the sponsored performance ● Business name included in the official weekend program ● Business name/logo included as sponsor on the official Homecoming website ● Business name/logo included as a sponsor on all social media platforms ● Gift pack (including Homecoming swag)
<p>Light Post Banners</p> <p>\$250 * Deadline Dec 31, 2021</p>	<ul style="list-style-type: none"> ● Family name included on a banner with the homecoming logo hanging in the downtown core from May 1st until after Homecoming. ● These banners hang on the light posts (much like the veteran signs that the Legion hangs every year for Remembrance Day) ● We have a limited supply, if we have more than 16 we will hold a draw to determine the families who get banners. ● Payment will need to be received before the printing of your banner. We are not responsible for damage or weather.
<p>Hometown Hero</p> <p>\$200+ *</p>	<ul style="list-style-type: none"> ● Recognition as a "Hometown Hero" ● Family name included in the official weekend program ● Family name included as sponsor on the official Homecoming website ● Family name included as a sponsor on all social media platforms ● Gift pack (including Homecoming swag)

** In cash or product/service*



We wish to be recognized as a:

- The 1872 (\$250+)
- The 1874 (500+)
- The 1910 (\$1000+)
- The 1967 (\$2000+)
- The 2022 (\$3000+)
- Entertainment (\$500+)
- Water, Water, Water (\$100+)
- Car Show (\$250+)
- Light Post Banner (\$250)
- Hometown Hero (\$200+)

Name/Company Name:

Contact Name:

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Address:

Phone:

Email:

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Date:

Print Name:

Signature

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Payment:

Cheque - Payable to The Municipality of Huron East

Eligible Donors will receive a tax receipt

Please return form & payment to:

Alix Sholdice
PO Box 162
Brussels, ON N0G 1H0

Questions can be sent to:

alixandriasholdice@gmail.com
226-222-0094